

Common Quantitative Data Types	Description	Examples
<b>Pedestrian Counts</b>	<p>Physical counts of pedestrians at any given sidewalk, path, crosswalk, or roadway. Counts can be used:</p> <ul style="list-style-type: none"> <li>• As a proxy measure for exposure when analyzing pedestrian-involved crashes at specific locations</li> <li>• To measure changes in pedestrian volume before and after a safety intervention is implemented.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">National Bicycle and Pedestrian Documentation Project</a> provides detailed guidance and templates on how to collect pedestrian count data.</li> <li>• <a href="#">Pedestrian and Bicycle Data Collection in United States Communities</a> also provides information on how to collect data for pedestrian safety programs.</li> </ul>
<b>Surveys</b>	<p>Questionnaires that ask predetermined questions on knowledge, attitudes, opinions, experiences, and behaviors of pedestrians and/or drivers.</p>	<ul style="list-style-type: none"> <li>• <a href="#">Pedestrian Safety Knowledge</a> (child/ oral instrument)<sup>1</sup> is a survey instrument used to assess children’s knowledge of pedestrian safety, which include route selection, proper looking before and while crossing, and how to walk safely on streets without sidewalks.</li> <li>• <b>Pedestrian Behavior Questionnaire</b><sup>2</sup> is a survey administered to parents to report children’s weekly walking habits.</li> </ul>
<b>Traffic, Law Enforcement, and Injury Surveillance Datasets</b>	<p>Traffic, law enforcement, and injury surveillance datasets are comprehensive repositories of data that are collected, compiled, and validated by national and state agencies. These datasets – which include data collected by traffic safety organizations, police departments, and public health agencies – can include a variety of variables that can inform evaluations of pedestrian safety interventions.</p>	<p>State and national dataset include:</p> <ul style="list-style-type: none"> <li>• Crash and roadway data (Police Reports, <a href="#">Fatality Analysis Reporting System (FARS)</a>, Inventories/Roadway Safety Audits and Reviews)</li> <li>• Vehicle Registration</li> <li>• Citation/Adjudication</li> <li>• State Level Hospital Inpatient Discharge Data</li> <li>• State Level Emergency Department Data</li> <li>• EMS</li> <li>• Trauma Registry</li> <li>• Death Certificates</li> </ul>

<sup>1</sup> Schwebel, D. C., & McClure, L. A. (2014). Training Children in Pedestrian Safety: Distinguishing Gains in Knowledge from Gains in Safe Behavior. *The Journal of Primary Prevention*, 35(3), 151–162. <http://doi.org/10.1007/s10935-014-0341-8>

<sup>2</sup> Stavrinou D, Byington KW, Schwebel DC. The effect of cell phone distraction on pediatric pedestrian injury risk. *Pediatrics*. 2009;123:e179–185