

<b>Partners</b>	<b>Perceived Purpose of an Evaluation</b>	<b>Interests</b>
Evaluators and researchers	To determine the effectiveness of local policy, environment, and system changes	<ul style="list-style-type: none"> <li>• Behavior, health outcomes</li> <li>• Reliable, valid tools</li> <li>• Evaluation design</li> </ul>
Policymakers and practitioners	To identify the changes with the greatest impact, relevance, feasibility, and sustainability	<ul style="list-style-type: none"> <li>• What works, where, when, how and why</li> <li>• Resources and assets</li> <li>• Costs and challenges</li> </ul>
Advocates and community leaders	To inform local decision-making, document successes, and improve quality of life	<ul style="list-style-type: none"> <li>• Local representation and participation</li> <li>• Health equity</li> <li>• Improved quality of life</li> </ul>